

PAWS
Progressive Animal
Welfare Services

2025 Impact Report

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2025 Highlights

420 ANIMALS HELPED

392 PEOPLE HELPED

606 TREATMENTS PROVIDED

100% VOLUNTEER RUN

2960 UNPLANNED BIRTHS PREVENTED

“ I can't say enough about your wonderful organization. You helped me out when my babies needed their shots and an examination. The staff I dealt with were amazing. Hopefully one day I'll be able to repay your kindness and compassion!
Wayne S. **”**



Meet Shekelle

Last year, AnnaMaria noticed a strange growth on her furriest family member. After a trip to the vet, her worries were confirmed: Shekelle had a tumour and needed surgery. With a recent rent increase on a fixed income, it wasn't possible for AnnaMaria to make ends meet and afford the unexpected cost. Luckily, Shekelle's family reached out to PAWS, who ensured Shekelle could get the care she needed ASAP without extra stress to the family budget.



Now, 12-year-old Shekelle is fully recovered and living her very best life filled with snow rolls, snuggles, and (as you can see) glamorous snapshots! We are so grateful to our donors, volunteers, and vet-care collaborators who make it possible to help families and communities like Shekelle's.

At PAWS we know your companion animals aren't just your pets, they're family. That's why we are dedicated to helping animals and their humans like AnnaMaria and Shekelle.

About PAWS

Who We Are

Progressive Animal Welfare Services (PAWS) was founded in 2012 by a group of vets and animal welfare advocates in London, ON who were astonished at the rate of unnecessary euthanasia in their community. Together they dreamed up a care model to address the root causes, based in preventive care, accessibility, and compassion.

Since becoming a registered charity in 2022, **828 human guardians** and their **911 companion animals** have received essential care thanks to PAWS. Our services reduce financial strain on struggling members of our community, ease the burden on rescues/shelters, improve public health, and prevent the unnecessary euthanasia of beloved dogs and cats in our community.

How We Serve

Vet Care Subsidies • Education • Microloans • Mobile Clinics

Financial instability, housing insecurity, disability, and domestic violence can impact anyone. We serve individuals going through crisis situations and members of the public with a low income (per published Low-Income-Cutoff data) who are unable to afford the cost of medically necessary veterinary care can apply for a subsidy from PAWS. Currently, we subsidize veterinary care within the counties of Middlesex, Brant, Hamilton, and the region of Waterloo.

In addition to our geographically restricted subsidy program, PAWS advocates for members of our community, continues to innovate targeted solutions, and develops evidence based, prevention focused written materials that are available on our website to anyone, anywhere, anytime.

Left to right: Deanna Vowels (Treasurer), Emily Birkner (Initiatives Manager), & Linda Armstrong (President)



Mission & Values

Our Mission

Progressive Animal Welfare Services is dedicated to supporting the welfare of humans and their animal companions. We subsidize and improve access to veterinary care and offer solutions and education for people and community agencies. We aim to reduce suffering, overpopulation, and unnecessary euthanasia or surrender to shelters and animal control organizations.

Our Values

We believe healthy pets mean healthy Canadians.

Companion animals provide invaluable, life-changing benefits to their caregivers. Their loyalty and unconditional love not only give caregivers a feeling of complete acceptance, but can also empower them to lead healthier, active, and energized lifestyles. That's why we're fighting to keep companion animals and their loved ones together, despite challenging circumstances.

We believe in the social benefit of providing low cost vet care.

The well-being of pets and pet owners is deeply interconnected with societal values and public health. Companion animals without access to essential care may spread disease to other animals and humans. Companion animals who are surrendered may suffer, strain animal control organizations, or be euthanized unnecessarily.

We believe in the power of prevention.

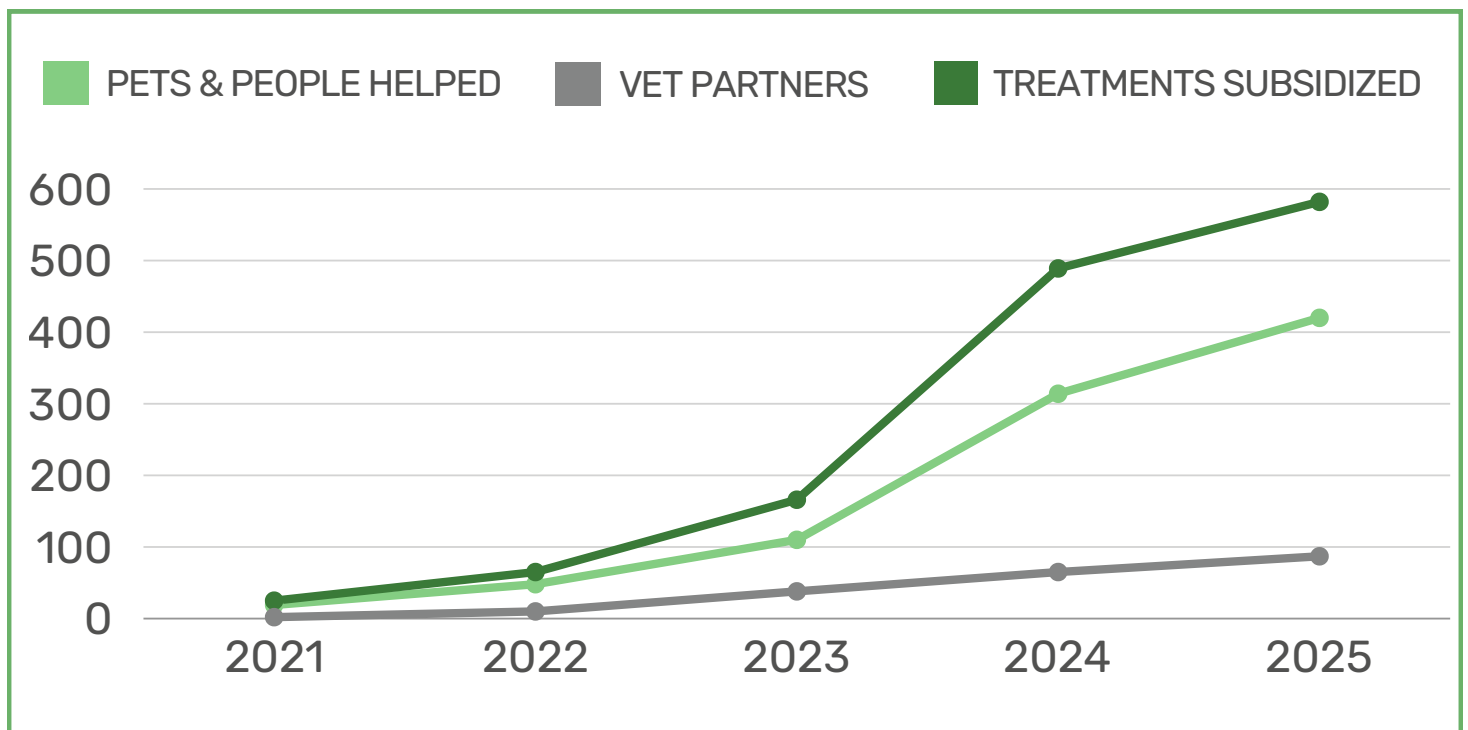
Providing pro-active preventative pet health care can reduce the overall cost of pet care. All pet owners should have access to good information about low cost preventative care for their pets.

Community Need

We received **1,685** applications for assistance from the 4 regions we serve, and beyond.



And provided a record amount of support:



Amid ongoing economic conditions that have created hardship for a great number of pet owners, the need for affordable and accessible veterinary care has never been greater. As always, **PAWS remains deeply committed to ensuring that need is met.**

Finances

Revenue

\$25,653

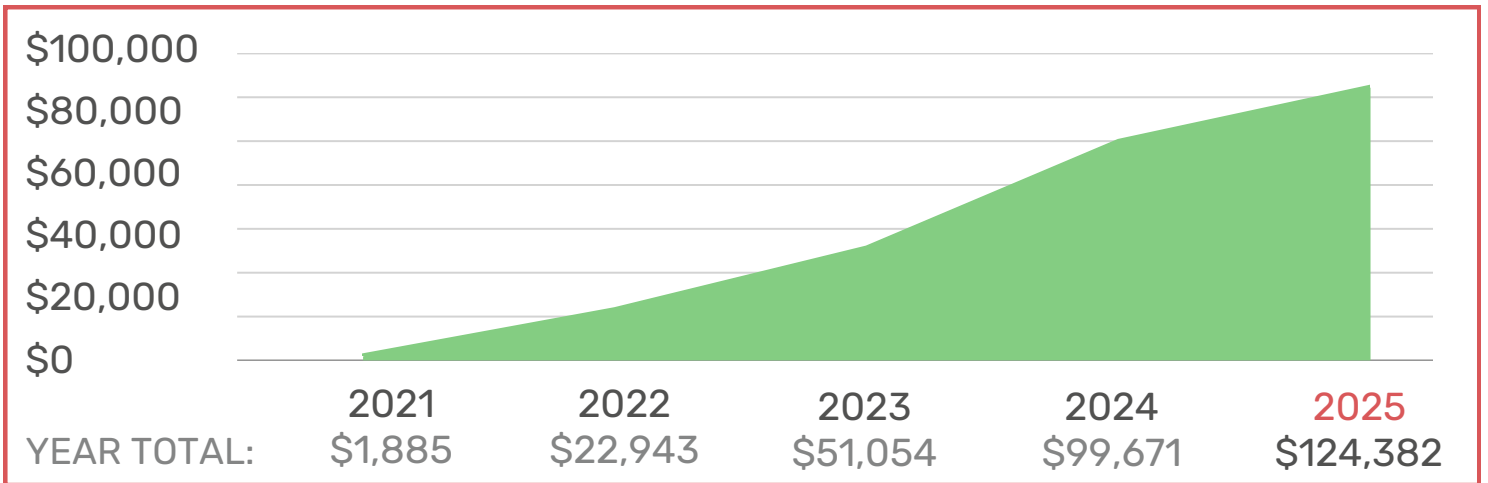
DONATIONS

\$96,100

GRANTS

\$2,629

OTHER

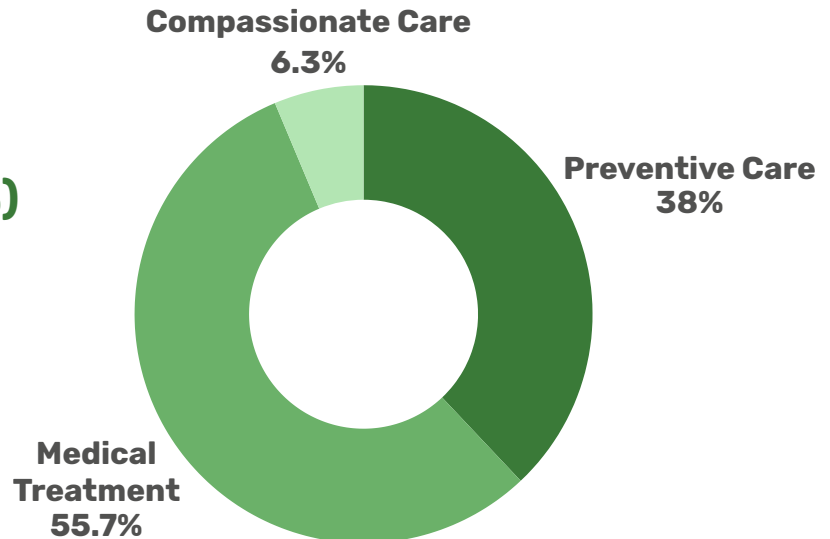


Your Dollars at Work

ADMINISTRATIVE: \$5,816 (5%)

VET SUBSIDIES: \$107,298 (95%)

TOTAL: \$113,114



PAWS in Action

A Deadly Outbreak

In June of 2025, an outbreak of Canine Parvovirus (CPV) spread throughout a community housing complex in London, infecting 8 dogs within 9 days, 6 of whom sadly passed away.

PAWS learned of rumours circulating online and immediately sought to independently verify them. Upon confirming their veracity, PAWS alerted both the public and the media to the situation. We stepped up as an advocate for the residents of the housing complex, communicating with building management about proper cleaning protocols and information for pet owners about CPV. In tandem with these efforts, PAWS coordinated local vets, animal welfare groups, and other volunteers to rapidly deliver a low-cost clinic on site where dogs living in the buildings could be assessed, treated, and vaccinated with life-saving speed. Veterinary staff from **Sana Adelaide, SouthWest Urgent Care, EVAH, Neighbourhood Pet Clinic, and Oakridge Animal Hospital** heeded the call, as did volunteers from PAWS, Animalert, and members of the community. It was an inspiring and effective display of heart-led mobilization, and PAWS is proud to have been instrumental in the response.



A New Solution

Throughout our response to the outbreak, PAWS witnessed first hand that not only is financial hardship a major barrier to vet care, so is access to transportation to a clinic. As a result, in collaboration with local veterinarians PAWS is launching a new program in 2026 - **PAWS on the Go Mobile Clinics** - which will focus on supporting high-density and underserved areas where the need for pet vaccination is greatest. Four mobile vaccination and treatment clinics are currently planned for 2026, none of which would be possible without the invaluable support of the EVAH veterinary team. While this program is currently planned only for London, we expect to replicate it in other counties.

2026 Goals

Help 400 Families & 430 Animals

Raise \$113,000

We are so thankful for the many donors and foundations who support the community and believe in what we're doing.

PAWS continues to develop new ways to stretch every dollar to accomplish more! In 2026 we've adjusted our subsidies and added an exciting new Mobile Clinic program to reach more pets where it's most needed. We are also piloting a microloan solution with one Hamilton veterinarian where repayments are affordable and funds go back into the pot to help other pet owners. Both programs will help us carefully manage available funds for the benefit of more people and pets.

PAWS' Priorities

1. **Keep costs low** - remain 100% volunteer so maximum funds go to pet care
2. **Diversify funding** - expand sources of donations and pursue a line of income
3. **Develop new solutions** - adjust subsidies, launch mobile clinics and microloans to reduce barriers
4. **Educate & share resources** - offer more care advice & self-help links
5. **Collaborate for impact** - optimize results by working with community partners
6. **Strengthen and support our volunteer team** - recruit skilled support; inform and engage our team in doing their best work

The work we do prevents poor health, avoids unplanned litters, vaccinates against deadly diseases and vastly improves the quality of life of pets and their people.

You can make a world of difference for a family in need. Join us today.

Get Involved

Join the PAWS Family

Ready to make a difference? Join our dynamic volunteer team! With flexible virtual roles and hands-on event opportunities, we're currently expanding our marketing, fundraising and mobile clinic teams. Be part of something bigger: together we can create lasting change in our community.

Help us save lives on any of our teams:

**Applications | Education | Mobile Clinic | Fundraising | Governance & Policy
Marketing | Grant Writing | Outreach | Website | Technology Solutions**

Send your resume to volunteer@pawscanada.ca

Mobile Clinic Partners

We're looking for mobile veterinarian partners, community agencies, and **local business sponsors** in Waterloo Region, Hamilton and Brant county to expand our program to at risk neighbourhoods near you.

Contact Mallory at info@pawscanada.ca

Donate

Support pets and families by donating through CanadaHelps, on our website, or with gifts of securities. Sponsorship opportunities are also available to amplify your impact.

Without the generosity of our community none of this would be possible. THANK YOU!



Acknowledgments

Sponsors

To our generous sponsors: your financial contributions have allowed us to bridge the gap for families and individuals who would otherwise be unable to afford critical care for their beloved pets. Your compassion is helping to ensure that every animal, no matter their owner's circumstances, has access to the veterinary care they deserve.



Veterinary Partners

To our incredible veterinary partners: especially East Village Animal Hospital, your expertise, kindness, and dedication to our cause are nothing short of extraordinary. You provide the highest level of care with such selflessness, and we are so grateful for the partnerships we've built with each of you.

Volunteers

To our dedicated volunteers: together, you are helping create a more compassionate, connected community, one where every animal has the chance to live a healthy, happy life alongside their human guardians. We could not do this work without you, and we are deeply grateful for your support.

Donors

To our community of donors: PAWS would not exist if it weren't for your loyalty and generosity. On behalf of every pet and pet owner that we were able to help in 2025, we thank you for your contributions. Every dollar you have shared with PAWS has made a genuine, often life-saving difference, and we would be most honored to continue receiving your support in 2026 and beyond.